# REALISTIC Theme

Realistic people are generally interested in mechanical, construction, and repair activities; nature and the outdoors; providing public safety; and adventurous, physical activities. They like working with tools, machines, and equipment, including computers and computer networks. They are interested in action rather than thought and prefer concrete problems to ambiguous, abstract ones. Does this description sound like you? Look over the Realistic Theme characteristics listed here and note the ones that seem to apply to you. If you have high interest in the Realistic Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself
as
Reliable
Practical
Thrifty
Persistent
Reserved
Adventurous
Physically strong
Down-to-earth
Handy
Self-reliant
Well coordinated
Cautious
Natural
Sensible
Athletic

# What motivates me is Building Repairing Being outdoors What I value is Making things work Common sense Bodily strength Craftsmanship Physical challenge Tradition Dependability Practicality

# I'm productive in work environments that are Organized/structur ed Clear in lines of authority Product driven Stable outdoors Manufacturing/ind ustrial

#### I'd enjoy spending my work time **Building** or repairing things Solving concrete problems Using tools/machinery Producing tangible results Operating heavy equipment Doing manual labor Assembling, repairing, or networking computers and electronics Working by myself **Finding solutions** to mechanical problems

#### Some of my best skills are Making/repairing things **Problem solving** with tools/machines Mechanical ingenuity and dexterity Physical coordination Handling emergencies I might enjoy working in Construction **Transportation** Manufacturing Engineering Mining/energy Protective services Agriculture

When I'm not working, I like to spend time Working with tools Building/rebuilding Repairing machinery/ appliances Operating recreational vehicles Hunting, fishing, camping Hiking, mountain climbing Landscaping Skydiving, rock climbing, auto racing

REALISTIC **Basic Interest Scales** 

Realistic Theme is subdivided into six Basic Interest Scales (BIS). As you read the Realistic BIS characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

#### **MECHANICS &** CONSTRUCTION

This area represents interest in working with large equipment and machinery or with precision instruments.

#### I'd enjoy learning about

Auto mechanics Mechanical Engineering Architecture Construction management

#### I'd like to work in a (n)

Engineering firm Appliance repair shop Construction company Engine service center

#### I'd enjoy spending my work time

Fixing engines Repairing radios/televisions Making dental appliances Doing mechanical drafting **Building houses** 

#### **COMPUTER HARDWARE** & ELECTRONICS

This area represents interest in installing and repairing computer and peripheral hardware and network systems.

#### I'd enjoy learning about

Computer science Information systems Repairing electronic equipment Electrical/electronic engineering

#### I'd like to work in a (n)

Computer repair business Electrical/electronic engineering film Computer support services department Electronic installation company

#### I'd enjoy spending my work time

Diagnosing computer problems Repairing electronics equipment **Building computer** systems Consulting in electronic systems technology

#### **MILITARY**

This area represents interest in a structured environment that has a well-ordered, clearly defined chain of command.

#### I'd enjoy learning about

Military science Management/leadership Law enforcement Weapons and how to use them Military history

#### I'd like to work in a (n)

Military service Coast guard **Special forces** Homeland security

#### I'd enjoy spending my work time

Drilling soldiers Commanding a ship Leading others Giving orders

#### PROTECTIVE SERVICES

This area represents interest in nonmilitary aspects of providing safety and policing.

#### I'd enjoy learning about

Criminal Justice Fire fighting Law enforcement Firearm safety

#### I'd like to work in a (n) Police department

Fire department **Emergency medical** setting Security guard and patrol service

#### I'd enjoy spending my work time

Examining crime scenes Fighting fires Responding to emergencies Providing safety and aid to the public

#### NATURE & AGRICULTURE ATHLETICS

This area represents interest in farming or ranching, outdoor physical labor, and recreational activities, and an appreciation of nature.

#### I'd enjoy learning about

Farming/agriculture Animal science **Ecology** Horticulture Forestry

#### I'd like to work in a (n)

Farm/ranch Agricultural extension service Nature preserve Greenhouse or nursery Environmental organization

#### I'd enjoy spending my work time

Advising about environmental policies Raising/marketing animals Managing farms/ranches Growing flowers/vegetables Leading nature walks

This area represents interest in all kinds of sports, as a participant or as a fan.

#### I'd enjoy learning about

Physical education Recreational leadership Sports medicine Coaching Corporate wellness

#### I'd like to work in a (n)

High school or college **Professional sport** Summer camp Parks/recreation department

#### I'd enjoy spending my work time

Teaching physical education Coaching Planning recreational activities Leading fitness classes

# INVESTIGATIVE Theme

Investigative people are generally interested in activities related to science and math. They like gathering information, uncovering new facts or theories, and analyzing and interpreting data. They are scientific and inquiring, and enjoy ambiguous, abstract problems. Does this description sound like you? Look over the investigative Theme characteristics here and note the ones that seem to apply to you. If you have high interest in the Investigative Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself as
Thoughtful
Analytical
Intellectual
Complex
Independent
Self-motivated
Curious
Original
Nonconforming
Original
Introspective
Reserved
Problem focused
Insightful

Critical Rational

What motivates me is
Analyzing
Inquiring
Researching
What I value is
Knowledge
New Ideas
Originality
Independence
Innovative thinking
Abstract mental
challenges
Intelligence
Academic achievement
Intellectual problem
solving

I'm productive in work
environments that are
Research oriented
Scientific
Scholarly
Unstructured
Task oriented
Indoors
I'd enjoy spending my
work time
Solving abstract
problems
Performing intellectually
challenging tasks
Conducting research
Learning facts/principles
Collecting/organizing
data
Working independently
Teaching
Designing
Computing/analyzing

Some of my best skills	When I'm not working, I
are	like to spend my time
Scientific investigating	Reading
Researching	Playing chess/games of
Analyzing	strategy
Writing technical	Using/discussing
documents	computers
Performing mathematics	Attending lectures
	Analyzing stock
I might enjoy working in	portfolios
Higher education	Scuba diving
Research	Studying astronomy
Engineering/design	
Medicine	
Science	
Computer industries	

INVESTIGATIVE
Basic Interest
Scales

The Investigative Theme is subdivided into four Basic Interest Scales (BIS). As you read the Investigative BIS characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

#### **SCIENCE**

This area represents interest in the natural and physical sciences.

#### I'd enjoy learning about

Physics
Chemistry
Astronomy
Geology
Oceanography

#### I'd like to work in a

University/college
Scientific foundation
Laboratory
Museum
Research institute

# I'd enjoy spending my work time

Conducting experiments
Searching for basic truths
Operating scientific
equipment
Teaching science courses
Studying scientific theory

#### RESEARCH

This area represents interest in designing and conducting studies to identify underlying relationships and establish facts.

#### I'd enjoy learning about

Research methods
Physical/biological sciences
Designing experiments
Using computers for data
analyses
Scientific breakthroughs

#### I'd like to work in a

University
Research and development
department
Laboratory
Research foundation

# I'd enjoy spending my work time

Collecting and analyzing data Writing technical reports Applying findings to solve problems

#### **MEDICAL SCIENCE**

This area represents interest in the biological sciences and medical fields.

#### I'd enjoy learning about

Biology
Physiology
Physical therapy
Pharmacology
Medical technology

#### I'd like to work in a

Hospital
Medical laboratory
Health center
Veterinary clinic

# I'd enjoy spending my work time

Doing medical research Examining and advising patients Performing surgical procedures

#### **MATHEMATICS**

This area represents interest in working with numbers and performing statistical analyses.

#### I'd enjoy learning about

Calculus Algebra Geometry Statistics Computer science

#### I'd like to work in a (n)

Actuarial department High-tech industry Chemistry laboratory College/university

# I'd enjoy spending my work time

Performing statistical analyses
Teaching math
Programming a computer
Forecasting economic trends

ARTISTIC Theme Artistic people are generally interested in visual art, performing arts, culinary arts, and writing. They like observing the arts and participating in them, and frequently express their artistic interest through leisure activities as well as work. They are interested in aesthetics and self-expression. Does this description sound like you? Look over the Artistic Theme characteristics listed here and note the ones that seem to apply to you. If you have high interest in the Artistic Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself as	What motivates me is	I'm productive in work	Some of my best skills	WI
Creative	Creative insights	environments that are	are	lik
Independent	<b>Expressing individuality</b>	Self-expressive	Creativity	Ph
Unconventional	Self-expression through	Unstructured	Imagination	Ske
Impulsive	art, music, writing,	Flexible	Verbal-linguistic	Att
Expressive	cooking	Nonconforming	Musical	Wr
Passionate		Artistic	Dramatics	or
Free-spirited	What I value is	Indoors		Co
Intuitive	Beauty		I might enjoy working in	Go
Complicated	Aesthetics	I'd enjoy spending my	Fine arts	mι
Intense	Language	work time	Music	Da
Sensitive	Creative expression	Composing, writing	Drama	Co
Open	Emotions	Creating or displaying	Photography	
Imaginative	Independence	artwork	Interior design	
Original	Intuition	Acting, performing	Advertising	
Idealistic	Change	Playing a musical	Editing	
	Artistic creativity	instrument		
		Decorating and designing		
		Planning menus		

Conceptualizing Teaching dance

Working independently

When I'm not working, I
like to spend my time
Photographing
Sketching, painting
Attending concerts
Writing poetry, stories,
or plays
Collecting artwork
Going to theaters or
museums
Dancing
Cooking or entertaining

ARTISTIC
Basic Interest
Scales

The Artistic Theme is subdivided into four Basic Interest Scales (BIS). As you read the Artistic BIS characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

#### **VISUAL ARTS & DESIGN**

This area represents interest in visual creativity and spatial visualization.

#### I'd enjoy learning about

Architecture
Photography
Technical illustration
Cartooning
Drawing and painting

#### I'd like to work in a

Architectural firm
Photography studio
Book illustration department
Commercial art and design
firm

# I'd enjoy spending my work time

Planning architectural structures Creating public relations materials Illustrating stories or schematics Designing interior spaces

#### **PERFORMING ARTS**

This area represents interest in participating in performance activities or in watching others perform.

#### I'd enjoy learning about

Opera
Dance
Theatrical studies
Musical performance
Art history

#### I'd like to work in a

Theater
Concert hall
Drama studio
Music/dance school

# I'd enjoy spending my work time

Performing/listening to music
Acting in a play
Teaching drama or music
Doing stage production

# WRITING & MASS COMMUNICATION

This area represents interest in written and spoken communication, literature, reading, and language.

#### I'd enjoy learning about

Literature
English composition
Foreign languages
Journalism
Fiction or technical writing

#### I'd like to work in a

University/college
Television studio
Publishing company
Language institute
Newspaper office

# I'd enjoy spending my work time

Writing articles or stories Editing works for publication Teaching English Reporting the news

#### **CULINARY ARTS**

This area represents interest in cooking and entertaining.

#### I'd enjoy learning about

Home economics
Cooking
Hotel management
Nutrition
Food service management

#### I'd like to work in a (n)

Restaurant
Catering business
Food processing company
Hotel banquet department

# I'd enjoy spending my work time

Preparing gourmet foods
Teaching home economics
Studying nutrition
Catering
Creating decorative food
displays

SOCIAL Theme Social people are generally interested in being with other people. They enjoy working in groups, sharing responsibilities, and communicating with others. They like to solve problems through discussion of feelings and through interactions with others. Does this description sound like you? Look over the Social Theme characteristics listed here and note the ones that seem to apply to you. If you have high interest in the Social Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself as Humanistic	What motivates me is Helping others	I'm productive in work environments that are	Some of my best skills are	When I'm not working, I like to spend my time
				• •
Caring	Empowering others	Collaborative	Developing relationships	Entertaining
Helpful	Instructing	Supportive	Verbal communication	Attending conferences or
Responsible	Nurturing	Cooperative	Teaching	conventions
Tactful		Comfortable	Listening	Doing volunteer or
Cooperative	What I value is	Changing	Understanding others	community service work
Kind	Communication	Indoors		Participating in family
Generous	Cooperation		I might enjoy working in	activities
Understanding	Consensus	I'd enjoy spending my	Human resources	Organizing social events
Talkative	Relationships	work time	Recreational services	Talking with friends
Insightful	Community	Helping and encouraging	Education	Reading self-
Friendly	Personal Growth	others	Religion	improvement books
Cheerful	Spirituality	Mentoring	Health services	
Patient	Trust	Counseling	Child care	
Idealistic	Others' welfare	Teaching	Mental health	
Warm	Feelings	Guiding		
		Training		
		Facilitating		

Solving problems Leading discussions SOCIAL Basic Interest Scales

The Social Theme is subdivided into six Basic Interest Scales (BIS). As you read the Social BISs characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

#### **COUNSELING & HELPING**

This area represents interest in working with and helping people.

#### I'd enjoy learning about

Counseling
Social work
Psychology
Sociology
Child care
Special education

#### I'd like to work in a

Social service agency Counseling clinic Child care center Government welfare office

# I'd enjoy spending my work time

Helping people overcome difficulties Explaining Informing people about mean services Encouraging Working on a crisis hotline Successful Supervising volunteer Setting cur workers standards

#### **TEACHING & EDUCATION**

This area represents interest in teaching young people, with considerable student-teacher interaction.

#### I'd enjoy learning about

Many academic fields Human development Child care Education Social science

#### I'd like to work in a

Preschool/elementary school Middle/high school Community college

# I'd enjoy spending my work time

Teaching young people
Explaining what things
mean
Encouraging people to be
successful
Setting curriculum
standards

# HUMAN RESOURCES & TRAINING

This area represents interest in developing and training people, as well as managing the employment activities of an organization.

#### I'd enjoy learning about

Training and development
Personnel theory and
practice
Leadership
Adult development
Team building and
communication

#### I'd like to work in a

Human resources department Employee training department Corporate recruitment office

# I'd enjoy spending my work time

Orienting new employees
Training employees on
policies and procedures to
a work group
Managing employees

#### **SOCIAL SCIENCES**

This area represents interest in the study of people, groups, society, and cultures.

#### I'd enjoy learning about

Sociology Psychology Anthropology Economics Societal changes

#### I'd like to work in a

University or college High school Research foundation

# I'd enjoy spending my work time

Studying changes in

society
Researching and teaching
Analyzing research results
Applying findings to solve
problems

#### **RELIGION & SPIRITUALITY**

This area represents interest in spiritual or religious concerns, especially through organized activities.

#### I'd enjoy learning about

Theology
Religious studies or
history
Philosophy
Pastoral counseling
Religious doctrine

#### I'd like to work in a

Church, mosque, or synagogue Religious college or university Local/foreign mission Religious order

# I'd enjoy spending my work time

Conducting worship
Coordinating religious
education programs
Providing spiritual
guidance
Directing choral music

#### **HEALTH CARE SERVICES**

This are represents interest in providing direct service to patients in medical settings.

#### I'd enjoy learning about

Biology Health education First aid Physician assisting Nursing

#### I'd like to work in a

Doctor's office
Dental clinic
Hospital
X-ray clinic

# I'd enjoy spending my work time

Giving medical advice Performing sonograms Teaching CPR classes Providing physical therapy ENTERPRISING Theme Enterprising people are generally interested in persuading and leading. They seek positions of leadership, power, and status. They enjoy working with other people and leading them toward organizational goals and economic success. Does this description sound like you? Look over the Enterprising Theme characteristics listed here and note the ones that seem to apply to you. If you have high interest in the Enterprising Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself as	What motivates me is	I'm productive in work	Some of my best skills are	When I'm not working, I
Ambitious	Persuading	environments that are	Public speaking	like to spend my time
Competitive	Selling	Business oriented	Persuading/selling	Attending conventions
Status conscious	Leading	Influential	Social/interpersonal	Campaigning for public
Persuasive		Entrepreneurial	interaction	office
Assertive	What I value is	Competitive	Leading	Entertaining/socializing
Adventurous	Influencing others	Profit making	Focusing on organizational	Reading business
Risk taking	Status	Fast-paced	goals	magazines
Materialistic	Leadership positions			Chairing volunteer
Energetic	Power/authority	I'd enjoy spending my	I might enjoy working in	committees
Popular	Material possessions	work time	Sales	Watching or participating
Witty	Financial remuneration	Selling/purchasing	Government	in sports
Sociable	Making a profit	products	Politics	Joining clubs and
Talkative	Excitement	Convincing others	Fund-raising	organizations
Self-confident	Risk taking	Debating ideas	Industry/manufacturing	
Optimistic		Managing people/projects	My own business	
Resilient		Leading groups	A law firm	
Extroverted		Entertaining clients		
		Giving		
		speeches/presentations		
		Doing political		
		maneuvering		
		Discussing business		
		Promoting products or		

services

**ENTERPRISING Basic Interest** 

The Enterprising Theme is subdivided into six Basic Interest Scales (BIS). As you read the Enterprising BIS characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

MARKETING &
ADVERTISING

This are represents interest in marketing activities, including research and the development for product services.

#### I'd enjoy learning about

Marketing Advertising Business administration Management Sales Communications

#### I'd like to work in a

Advertising agency Marketing department Retail store Market research firm

## time

Preparing advertisements Developing ad campaigns Displaying merchandise Researching marketing trends

#### **SALES**

in selling products or services, or working with salespeople.

#### I'd enjoy learning about

Sales management Marketing **Business management** Retail sales Merchandising

#### I'd like to work in a

Auto dealership Insurance agency Sales/marketing department Industrial/ manufacturing Real estate firm

#### I'd enjoy spending my work office time

Calling on customers I'd enjoy spending my work Developing new prospects Traveling for business **Entertaining clients** Selling a product or service

#### MANAGEMENT

This area represents interest This area represents interest This area represents interest SPEAKING in authority and power and in supervising, organizing, leading, or directing others.

#### I'd enjoy learning about

Human resource management International business Executive leadership Business administration Management

#### I'd like to work in a

**Business setting** setting

### Chamber of commerce

Human resources department

#### I'd enjoy spending my work Consulting time

Supervising others Interviewing job applicants Managing a department Leading a work group

#### **ENTREPRENEURSHIP**

#### I'd enjoy learning about

Small business ownership Finance and investing Marketing and advertising Business success stories

#### I'd like to work in a

Home office Small business Business consulting firm My own business Investment firm

#### I'd enjoy spending my work Business setting time

Managing my own business Developing sales contacts Marketing business ideas

#### I'd enjoy spending my work time

**POLITICS & PUBLIC** 

I'd enjoy learning about

Business management

I'd like to work in a

Large corporation

Political campaign

Government office

Public relations office

Lobbying firm

Communications

Political science

Public speaking

Government

History

views

Giving speeches Making public presentations Debating political presentations Debating political opponents

#### LAW

This area represents interest in developing and managing This area represents interest in debating, persuading, and new business opportunities. in public affairs, persuading arguing points of view, with others verbally, a willingness a focus on legal activities. to be in the limelight, and a

#### desire to influence people's I'd enjoy learning about

Law Political science Negotiation Social science **Business** 

#### I'd like to work in a

Law firm corporate legal department Police department Government office

#### I'd enjoy spending my work time

Arguing legal issues Heading a civic improvement program Debating public policy

Ruling on legal cases

# CONVENTIONAL Theme

Conventional people are generally interested in activities that require attention to organization, data systems, detail, and accuracy. They work well in large organizations and like to use information to solve problems efficiently. Does this description sound like you? Look over the Conventional Theme characteristics listed here and note the ones that seem to apply to you. If you have high interest in the Conventional Theme compared to others, you will probably note more items than if you have little interest in this Theme.

I'd describe myself as	What motivates me is	I'm productive in work	Some of my best skills are	When I'm not working, I
Practical	Organizing	environments that are	Organization	like to spend my time
Organized	Processing data	Structured	Efficiency	Collecting things
Conscientious	Managing information	Organized	Patience	Doing home improvement
Preserving		Predictable	Persistence	projects
Undemonstrative	What I value is	Clean	Managing systems/data	Managing family finances
Orderly	Order	Hierarchical	Mathematics	Volunteering with civic
Systematic	Accuracy	Indoors	Operating computers	organizations
Careful	Precision			Playing board or video
Accurate	Predictability	I'd enjoy spending my	I might enjoy working in	games
Precise	Stability	work time	Government service	Exercising
Controlled	Practicality	Collecting/managing data	Large corporations	Developing Web sites
Efficient	Dependability	Conducting financial	Business offices	
Thrifty	Security	analyses	Financial institutions	
Respectful	Organization	Updating computer	Accounting firms	
		software	Quality control and	
		Managing an office	inspection	
		Keeping records	<b>Business education</b>	
		Writing business reports		
		Making charts/graphs		
		Preparing taxes		
		Organizing events		

CONVENTIONAL
Basic Interest
Scales

The Conventional Theme is subdivided into four Basic Interest Scales (BIS). As you read the Conventional BIS characteristics listed here, note the ones that you feel apply to you. If your score on a particular scale is high, you will probably note more items than if you have little interest in this BIS compared to others.

#### OFFICE MANAGEMENT

This area represents interest in office coordination activities and supervision.

#### I'd enjoy learning about

Business education
Administration and management
Accounting
Word processing
Bookkeeping

#### I'd like to work in a

Bank
Hospital admitting office
Personnel office
Data entry center
Purchasing department
General business office

#### I'd enjoy spending my work time

Organizing office records
Operating office machines
Managing and ordering inventory
Reconciling bills
Preparing agendas and schedules
Hiring and overseeing office staff
Planning budgets for contracts,
equipment, or supplies

#### **TAXES & ACCOUNTING**

This area represents interest in financial accounting and tax preparation.

#### I'd enjoy learning about

Accounting/bookkeeping Finance/banking Statistics Computer science Economics

#### I'd like to work in a

Credit bureau
Bank/loan office
Accounting office
Tax preparation service
Business college
Bookkeeping department

#### I'd enjoy spending my work time

Managing data
Working with numbers and spreadsheets
Doing tax accounting, preparation, and consulting Analyzing accounting records
Preparing statistical summaries/charts

# PROGRAMMING & INFORMATION SYSTEMS

This area represents interest in the use of computers, managing information, and developing software.

#### I'd enjoy learning about

Computer science
Management information
systems
Software development
Computer programming

#### I'd like to work in a

High-tech environment
Technical support department
Network administration center
Engineering firm
Actuarial firm

#### I'd enjoy spending my work time

Writing computer programs
Updating computer software
Programming Web sites
Producing coding language
Testing programs and software
applications

#### FINANCE & INVESTING

This area represents interest in managing money and investments.

#### I'd enjoy learning about

Finance
Investing
Stocks and securities
Commercial banking
Real estate
Economics

#### I'd like to work in a

Investment firm
Bank
Financial consulting firm
Insurance company
Venture capital firm

#### I'd enjoy spending my work time

Analyzing financial data Doing financial planning Buying and selling securities Managing